

## Over a Quarter Century of Data Protection

Asigra was founded with a vision to create the best backup and recovery service platform in the industry.

In the 1980s, data was protected over phone lines; now backup and recovery services are delivered in the cloud. Through it all, we've been first to market with many of the data protection technologies that are now cornerstones of corporate strategies for business continuity and disaster recovery. Whether it's tiered recovery, CDP or deduplication, Asigra has pioneered advancements in cloud backup and recovery that result in better business outcomes.

Simply put, our sole dedication is cloud backup and recovery – for private, public and hybrid clouds – and we know it better than anyone else.

But our story does not end with innovative, industry-leading technology. Asigra has also carefully cultivated the largest cloud backup partner ecosystem in the world through our award-winning partner program.

Today, our Asigra Cloud Backup™ software powers the world's largest and most profitable cloud backup and recovery service providers. This network of experts delivers reliable cloud backup solutions to a wide range of organizations. From small businesses to Fortune 100 companies, Asigra supports them all. In every case, the name Asigra offers the assurance that their data is not only protected, but can be quickly recovered and restored when needed.

### Asigra Cloud Backup is designed for:

- Managed Service Providers that focus on delivering a profitable, reliable, and scalable cloud backup and recovery service to their selected addressable markets
- Enterprises that are looking to modernize their backup and recovery operations with a solution that provides maximum reliability, security, manageability and affordability
- IT-constrained organizations that are looking for a trusted Managed Service Provider to deliver cloud backup solutions on a reliable, scalable, secure platform
- Industries with compliance mandates that are looking to improve their data backup operations with a secure, proven and flexible cloud backup and recovery model

### Asigra at a glance:

- Founded: 1986
- Founder: David Farajun
- Head office: Toronto, Canada
- Number of installations: 1,000,000 worldwide
- 100% channel focused with hundreds of Partners worldwide including, North America, Europe, India, China, Japan, Africa, Australia and Latin & South America
- Invented the Recovery License Model for enterprise backup and recovery software

### Our core values:

- **Courageous** - We're always striving to build a better outcome
- **Passionate** - We're passionate about our people and products
- **Integrity** - Our actions demonstrate that we honor our word
- **Dedicated** - We're focused to deliver our objectives and meet our commitments
- **Efficient** - The relentless pursuit of perfection and speed

### Strategic Alliances:



# Accolades

We are proud to be recognized for our innovation as leaders in the storage industry.



Asigra Inc., has been named as 2013 Red Herring North America 100 Award Winner.



Positioned by Gartner, Inc. in the 2013 Magic Quadrant for Enterprise Backup and Recovery Software.



One of only six providers to make Forrester's recommended list for enterprise data center deployment.



Frost & Sullivan presents the 2012 New Product Innovation Award to Asigra for cloud backup and recovery software.



Commended by Storage Magazine as the first cloud backup software to protect the entire digital footprint and for its Cloud License Server.



As one of the top contenders in the category of backup and disaster recovery software, Asigra Cloud Backup was selected for advantages in end-to-end enterprise backup, cloud-to-cloud backup, storage snapshot functionality and virtual machine failover.



Eran Farajun, Executive Vice President, named a 2013 Channel Chief by CRN Magazine, joining a prestigious list of the most influential and powerful leaders in the IT channel.



Asigra joined an elite subset of vendors recognized by CRN for giving solution providers the best partnering elements in their channel programs.

## The Asigra Approach

**We believe that the value of technology can only be measured by its ability to achieve business objectives.**

Our award-winning software leads the industry in maximum security, reliability, manageability and affordability. Its ability to support everything from mobile devices to entire data centers. It is designed to ensure organizations achieve better business outcomes by getting them back up and running quickly and reliably after a data loss event. Whether it's a single corrupt file or a devastating environmental disaster, Asigra Cloud Backup enables organizations to recover their data to resume normal business operations quickly with our world-class ecosystem of cloud backup experts at their side providing support.

Our solutions are sold solely through our global ecosystem of Partners, who deliver cloud backup and recovery solutions for private, public and hybrid clouds.

**Want to find out more? Contact us at**

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